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| APPLICATION NO.          | FILING DATE     | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO.     | CONFIRMATION NO |  |  |
|--------------------------|-----------------|----------------------|-------------------------|-----------------|--|--|
| 09/988,251               | 11/19/2001      | Mitsuru Nakajima     | 1506.1014               | 1506.1014 8391  |  |  |
| 21171 75                 | 590 09/01/2004  |                      | EXAM                    | EXAMINER        |  |  |
| STAAS & HALSEY LLP       |                 | GODDARD, BRIAN D     |                         |                 |  |  |
| SUITE 700<br>1201 NEW YO | RK AVENUE, N.W. | ART UNIT             | PAPER NUMBER            |                 |  |  |
| WASHINGTON, DC 20005     |                 |                      | 2171                    |                 |  |  |
|                          |                 |                      | DATE MAILED: 09/01/2004 | 4               |  |  |

Please find below and/or attached an Office communication concerning this application or proceeding.

8

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|---|--|---|--|--|-------------------|--|--|--|
|   |  | Application   | n No.  | Applicant(s)   | 0                 |  |  |  |
| Office Action Summary   |  | 09/988,25   | I  | NAKAJIMA ET AL.  | <b>.</b>          |  |  |  |
|   |  | Examiner  |  | Art Unit   |                   |  |  |  |
|   |  | Brian Godo  | dard   | 2171   |                   |  |  |  |
| Period fo   | The MAILING DATE of this communication ap<br>or Reply  | ppears on the   | cover sheet with the o   | correspondence add   | dress             |  |  |  |
| A SH<br>THE<br>- Exter<br>- If the<br>- If NC<br>- Failu<br>Any | ORTENED STATUTORY PERIOD FOR REP MAILING DATE OF THIS COMMUNICATION nsions of time may be available under the provisions of 37 CFR 1 SIX (6) MONTHS from the mailing date of this communication. Period for reply specified above is less than thirty (30) days, a reperiod for reply is specified above, the maximum statutory period returned to reply within the set or extended period for reply will, by staturely received by the Office later than three months after the mailed patent term adjustment. See 37 CFR 1.704(b).   | I. 1.136(a). In no ever  pply within the statut  d will apply and will  ute, cause the applic | nt, however, may a reply be tir<br>ory minimum of thirty (30) day<br>expire SIX (6) MONTHS from<br>pation to become ABANDONE | nely filed  s will be considered timely the mailing date of this co D (35 U.S.C. § 133). | :<br>mmunication. |  |  |  |
| Status  |  |   |  |  |                   |  |  |  |
| 1)[🛛  | Responsive to communication(s) filed on <u>27</u>  | Mav 2004.   |  |  |                   |  |  |  |
| ,   | ·  | nis action is no  | n-final.   |  |                   |  |  |  |
| 3)□   |  |   |  |  |                   |  |  |  |
| Disposit  | ion of Claims  |   |  |  |                   |  |  |  |
| 5)□<br>6)⊠<br>7)□   | Claim(s) 1-11 is/are pending in the application  4a) Of the above claim(s) is/are withdred  Claim(s) is/are allowed.  Claim(s) 1-11 is/are rejected.  Claim(s) is/are objected to.  Claim(s) are subject to restriction and  | rawn from con   |  |  |                   |  |  |  |
| Applicat  | ion Papers   |   |  |  |                   |  |  |  |
| 10)⊠  | The specification is objected to by the Examine The drawing(s) filed on 27 May 2004 is/are:  Applicant may not request that any objection to the Replacement drawing sheet(s) including the corrections of the second to be the sec | a)⊠ accepted<br>ne drawing(s) be<br>ection is require   | e held in abeyance. Seed if the drawing(s) is of   | e 37 CFR 1.85(a).<br>ojected to. See 37 CF   |                   |  |  |  |
| 11)[_]  | The oath or declaration is objected to by the  | Examiner. No  | te the attached Office   | S ACTION OF TOTAL F  | 0-132.            |  |  |  |
| 12)⊠<br>a)  | Acknowledgment is made of a claim for foreign All b) Some * c) None of:  1. Certified copies of the priority docume  2. Certified copies of the priority docume  3. Copies of the certified copies of the priority docume  application from the International Bures  See the attached detailed Office action for a li  | ents have beer<br>ents have beer<br>riority docume<br>eau (PCT Rule                           | n received.<br>n received in Applica<br>nts have been receiv<br>e 17.2(a)).  | tion No<br>ed in this National   | Stage             |  |  |  |
| 2) Noti<br>3) Info  | nt(s) ce of References Cited (PTO-892) ce of Draftsperson's Patent Drawing Review (PTO-948) rmation Disclosure Statement(s) (PTO-1449 or PTO/SB/0 er No(s)/Mail Date   | 08)   | 4) Interview Summar Paper No(s)/Mail [5) Notice of Informal 6) Other:  |  | D-152)            |  |  |  |

#### **DETAILED ACTION**

- 1. This communication is responsive to Amendment A, filed 27 May 2004.
- 2. Claims 1-11 are pending in this application. Claims 1-3 and 6-11 are independent claims. In Amendment A, claim 11 was added and claims 1-10 were amended. This action is made Final.

## **Drawings**

3. The drawings were received on 27 May 2004. These drawings are acceptable.

## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to

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consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

5. Claims 1-11 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 5,873,080 to Coden et al. in view of U.S. Patent No. 6,230,204 to Fleming, III (Hereinafter 'Fleming').

Referring to claim 1, Coden discloses an information search system as claimed.

See Figures 1-7 and the corresponding portions of Coden's specification for this disclosure. Coden teaches an information search system [See Fig. 1] comprising:

an information storage unit [database 150] which stores a plurality of pieces of search target information [multimedia information 151];

a searching unit [Search Engines 162-166] which searches, when a user [125] specifies a search condition [query (See Figs. 4 & 6)], for a piece of search target information [multimedia information 151] satisfying the search condition from plural pieces of search target information in the information storage unit [in database 150];

a calculating unit [Combiner 170] which calculates [See step 740] a fitting value [rank value] indicating how much the search target information satisfies the search condition about the respective pieces of search target information searched by said searching unit in accordance with a fitting value calculation procedure [ranking algorithm] specified by the user [See column 12, lines 26-35 and column 9, line 54 - column 10, line 23]; and

a result-of-search presenting unit [See column 10, lines 57-59] which presents, to the user, at least a part of information that forms each piece of search target information

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searched by said searching unit [result list 380 (See step 760)] together with the fitting value [See column 10, lines 20-59 and column 12, lines 26-46] calculated by said calculating unit with respect to that piece of search target information.

Coden does not explicitly disclose the storage of personal information with respect to each of a plurality of users and information indicating that the pieces of search target information are searched by the user, nor an outputting unit which outputs...the personal information on each user by whom the piece of search target information is searched as claimed.

Fleming discloses a search and retrieval system similar to that of Coden, wherein personal information [personal information and demographic information 920] with respect to each of a plurality of users [910] and a plurality of pieces of search target information [information resource(s) or resource(s) of interest] are stored in an information storage unit [121], information indicating that the pieces of search target information are searched by the user [See Figs. 3-7 & 9] are stored in the information storage unit, and the personal information on each user by whom the piece of search target information is searched when a piece of search target information is specified is output [See Figs. 9-10] as claimed. Fleming lists a number of reasons for using this tracking information for tracking the interest of users in certain resources in the Background of the Invention section (See columns 1-2). These include monitoring loads on system resources, charging usage fees, and collecting demographic information for advertisers so they can adjust their targeting of advertisements accordingly.

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It would have been obvious to one of ordinary skill in the art at the time the invention was made to add Fleming's personal information storage and user interest tracking functionality to the system and method of Coden to obtain the invention as claimed. One would have been motivated to do so for the reasons provided by Fleming as discussed above, in order to track the interest of users in the specific resources offered up by Coden's database.

Referring to claim 2, Coden v. Fleming discloses the information search system as claimed. See Figures 1-7 and the corresponding portions of Coden's specification for the details of this disclosure. Coden v. Fleming teaches "an information search system [See Fig. 1] comprising: an information storage unit [See claim 1 above]...; a calculating unit [See claim 1 above]...; an extracting unit [application of result viewing object (See step 720)] for extracting the search target information of which the fitting value calculated by said calculating unit satisfies a predetermined condition [condition(s) set by the user (See disclosure of combiner 170)], out of the plural pieces of search target information...[See claim 1 above]; a result-of-search presenting unit [See claim 1 above]...; and an outputting unit...[See claim 1 above]" as claimed.

Referring to claim 3, Coden v. Fleming discloses the information search system as claimed. See Figures 1-7 and the corresponding portions of Coden's specification for this disclosure. Coden v. Fleming teaches "an information search system [See Fig. 1] comprising:

an information storage unit which stores...[See claim 1 above]...search condition defining information [query specifications] for defining a search condition [query] with

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respect to each of the plurality of users [users 125], and fitting value calculation procedure defining information [rank algorithm definition] for defining a procedure for calculating a fitting value [rank value] indicating how much the information searched under the search condition defined by the search condition defining information satisfies the search condition [See above];

a searching unit [See claim 1 above]...;
a calculating unit [See claim 1 above]...;
a result-of-search presenting unit [See claim 1 above]...; and
an outputting unit [See claim 1 above]..." as claimed.

Claim 4 is rejected on the same basis as claim 2, in light of the basis for claim 3 above. See the discussions regarding claims 1-3 for the details of this disclosure.

Referring to claim 5, Coden v. Fleming discloses the information search system as claimed. See Figures 1-7 and the corresponding portions of Coden's specification for this disclosure. Coden v. Fleming teaches the information search system according to claim 3, as above, wherein the plural pieces of search target information contain first type search target information [first media type (e.g. text)] permitted to be browsed [not restricted out by the result viewing object 350] by the one of the users, and second type search target information [second media type (e.g. image)] inhibited to be browsed [restricted out by the result viewing object 350 (See columns 9-12)] by the one of the users.

said searching unit searches for the search target information from the first type search target information contained in the plural pieces of search target information, and

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said information search system further comprises... [See claim 4 above].

Claims 6 and 8 are rejected on the same basis as claim 1. See the discussion regarding claim 1 above for the details of this disclosure.

Claims 7 and 9 are rejected on the same basis as claim 2. See the discussion regarding claim 2 above for the details of this disclosure.

Claim 10 is rejected on the same basis as claim 3. See the discussion regarding claim 3 above for the details of this disclosure.

Claim 11 is rejected on the same basis as claim 1. See the discussion regarding claim 1 above for the details of this disclosure.

## Response to Arguments

6. Applicant's arguments with respect to claims 1-10 have been considered but are moot in view of the new ground(s) of rejection.

### Conclusion

- 7. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Specifically, the remaining U.S. Patents and Patent Application Publications made of record and not relied upon are considered particularly pertinent to the amended portions of the independent claims.
- 8. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP

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§ 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

9. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Brian Goddard whose telephone number is 703-305-7821. The examiner can normally be reached on M-F, 9 AM - 5 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Safet Metjahic can be reached on 703-308-1436. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Business Center (EBC) at 866-217-9197 (toll-free).

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic

bdg 27 August 2004

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